

Dear Hiring Manager,

I am writing to highly recommend Ty Hallock for any technology leadership role. As their former manager at Sanesco Health and CommunityLab, I can confidently say that Ty Hallock is an exceptional marketing/technology professional who has made a significant impact on our company's growth and success, especially in the highly regulated healthcare market.

Mr. Hallock led all technology and technical growth projects during the time the company experienced 4x growth where he managed pivotal initiatives which contributed greatly to achieving the growth the company experienced in 2021 and 2022.

Throughout his tenure, Mr. Hallock excelled in incorporating technology that made our company more efficient, scalable, and growth-oriented. He possesses a wealth of technical skills, including expertise in Project Management, Salesforce, Strategic Partnership,, business app development, automation, ecommerce development, and the development of company-wide operating procedures. His ability to understand business needs and translate them into technical solutions is truly impressive.

Mr. Hallock worked closely with business stakeholders to understand their requirements and was able to effectively communicate technical solutions to non-technical members. He is very familiar with development lifecycle, like unit testing and deployment. He can adapt quickly to new technologies and architect software and business requirements to transform organizations and is flexible in his approach to problem solving. Mr. Hallock can take a very complex system and communicate, often visually, how the system needs to change. He can build the system, build the process and help people to adapt with training programs.

In addition to his management skills, Mr. Hallock is an innovative thinker who is always looking for ways to improve processes and drive growth. He is a team-oriented individual who is dedicated to collaborating with colleagues to achieve common goals. He has a strong work ethic and always puts in the extra effort to ensure that projects are completed on time and to the highest standard. Moreover, he is an ethical professional who always maintains the highest level of integrity in his work.

Mr. Hallock also excels as a leader. He can lead, motivate, and manage a team of marketing and technology professionals to achieve common goals. His leadership style is inclusive, he is always willing to listen to the ideas of others and encourage them to think creatively. He has facilitated some of the most important meetings for us during transition to achieve get things done.

I strongly recommend Mr. Hallock for any project management, consulting, or technology leadership role. He has the skills, experience, and character to make a real difference in any organization. Please feel free to contact me if you require further information.

Sincerely,

Marcos Romero

President

Sanesco Health & CommunityLab

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